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| SMTconnect 2024:  Complete range of innovative electronics manufacturing in focus | Vineeta Manglani  Tel. +49 711 61946-297  Vineeta.manglani@mesago.com  [smtconnect.com­­](https://www.mesago.de/en/SMT/home.htm) |

**Innovative, compact, and efficient: The SMTconnect trade fair for microelectronics is renowned as the annual industry meeting point for experts wishing to network, exchange ideas and present products and services in electronics manufacturing under one roof for all those in the industry. The SMTconnect will again open its doors in Nuremberg from 11 – 13.06.2023 and will be forging even closer ties with the PCIM Europe.**

Since 1987, the SMTconnect stands out as a unique exhibition in Europe with a clear focus on the entire production process of microelectronic assemblies. With its comprehensive description of all elements required for the production process, the trade fair enables relevant decision-makers and industry experts to network directly at one place. Surface mounting is the special focus of the trade fair. However, the entire spectrum of materials, components, modules, printed circuit boards, assembly/ interconnection technologies through to coating and test systems will also be displayed across all processes.

**Concise knowledge platform of electronics manufacturing**

To withstand the rapid development in all areas of electronics manufacturing and to meet the information requirements of trade visitors, the SMTconnect has become a permanent fixture in the calendar of several thousands of experts from the field every year.

**The SMTconnect as "Connect trade fair" relevant to the industry**

Due to its compact format, the SMTconnect enables market companions and trade visitors from the areas of development, manufacturing, service, and application of microelectronics to enter into a close, inspiring and direct exchange. The aim is to jointly drive forward the future of electronics manufacturing in Europe during this specialized trade fair.

Andreas Keller, CEO, of SmartRep GmbH confirms this aspect of the event: "For us, the SMTconnect is our most important and a real "connecting" trade show: We meet our complete customer base here and have time for intensive exchange."

Christel Kiechle, CEO, of pb tec solutions GmbH, also agrees:

“We particularly appreciate the SMTconnect because of its unique atmosphere and manageable size. These factors mean that both customers and exhibitors often have more time and space for discussions than at many other, much larger trade shows.”

**The SMTconnect on the pulse of time: “Driving Manufacturing Forward”**

Increasing miniaturization and the trend towards solutions such as 3D-MID, advanced packaging, multi-chip modules, etc. are giving higher priority and demands on complex systems and the materials as well as processes used in electronics manufacturing. True to the motto "Driving Manufacturing Forward", the concept of the SMTconnect is evolving to keep its finger on the pulse.

The organizer Mesago Messe Frankfurt has decided to compress the exhibition space of the SMTconnect with the objective of highly emphasizing the concise knowledge platform of electronics manufacturing for business-relevant contacts.

"Due to the redesigned hall layout of the SMTconnect in Halls 4 and 4A, the focus is on the quality of the space. The compactness supports the exchange between the exhibiting companies and the trade fair visitors. Furthermore, the synergies of the two trade fairs, the SMTconnect and the PCIM Europe will be used to stimulate dialogue between both expert communities," explains Jeannette Meyer, Deputy Vice President, SMTconnect.

**”Perfect Fit“: The SMTconnect and the PCIM Europe**

Next year, the SMTconnect will forge even closer ties with the PCIM Europe, the leading international meeting place for power electronics. The networking of experts from microelectronics production and power electronics enables not only an intensive exchange of experience but also a comprehensive view of the complete production process.

**Benefiting from synergy effects**

Experts from both fields generate create potential for cross-industry, tailor-made solutions to individual requirements. They can further create solutions for all aspects of packaging and interconnection technologies up to progressive integration at chip and PCB level. This direct link between the SMTconnect and the PCIM Europe thus adds value for all participants - both for the trade audience and the exhibiting companies.

The SMTconnect stands for the comprehensive presentation of all elements required for the production process in system integration. The PCIM Europe also shows solutions for the special requirements of power electronics for circuit carriers, conductor cross-sections, temperature resistance and assembly and connection technology. This holistic orientation of both trade fairs has great advantages:

This includes being able to support not only the complex decision-making processes of developers, engineers and production planners in ordering materials and components up to the investment in machines and equipment. The parallelism of the two trade fairs also serves the growing demand from different application areas, such as in the automotive sector, consumer goods, industrial or battery technology as well as reliable energy supply or power generation from renewable energies.

Further highlights of the SMTconnect will be published in early 2024.

Additional information on the two trade fairs the SMTconnect and the PCIM Europe is available at [www.smtconnect.com](https://smt.mesago.com/nuremberg/en.html) and [www.pcim.com](https://pcim.mesago.com/nuernberg/en.html).

**About Mesago Messe Frankfurt**

Mesago, founded in 1982 and located in Stuttgart, specializes in exhibitions and conferences on various topics of technology. The company belongs to the Messe Frankfurt Group. Mesago operates internationally and is not tied to a specific venue. With around 150 members of staff Mesago organizes events for the benefit of more than 3,300 exhibitors and over 110,000 trade visitors, conference delegates and speakers from all over the world. Numerous trade associations, publishing houses, scientific institutes and universities work with Mesago closely as advisers, co-organizers and partners. ([mesago.com](https://www.mesago.de/en/Mesago/home.htm))

**Background information: Sustainable Messe Frankfurt**

The Messe Frankfurt Group is one of the world’s leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200\* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million\*. We serve our customers’ business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt’s key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.   
Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](https://www.messefrankfurt.com/frankfurt/en/company/sustainability.html)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2022